
UMAYA Lighting Design Studio from Dubai to open an office in Barcelona to enter into the European market

- UMACA, which will create between 5 to 6 jobs in two years, chose the Catalan capital thanks to its “strategic position within the European market” and due to “the creative and innovative atmosphere present in the city”.
- The investment project had the support of Catalonia Trade & Investment, the Catalan Government public agency for foreign investment attraction.
- With this new office the lighting design studio complements its international presence via its different offices in Dubai, Buenos Aires and Montevideo.

Barcelona, May 2, 2016.- The UMACA Lighting Design Studio from Dubai has opened an office in Barcelona in order to initiate its entrance into the European market as part of the company’s international expansion process. The company will create 5 to 6 jobs over the next two years with this new office in Barcelona, which complements the ones it already has in Dubai, Buenos Aires and Montevideo. For this project UMACA counted in Dubai and Barcelona on the support of Catalonia Trade & Investment, the Catalan Government public agency for foreign investment attraction.

UMACA Lighting Design is a specialised lighting design consultant with experience in the creation of innovative, dynamic and context-relevant illumination schemes for museums, corporate buildings, religious centres, hospitals, airports and public spaces, among many others. For example, it recently developed award-winning lighting designs for the Prime Tower as well as the Cielo Sky Lounge in Dubai, in addition to the the football stadium belonging to the Uruguayan team, Peñarol, with a crowd capacity for 40,000 spectators.

According to the head of the studio in Barcelona, Grisell Herrera, the office in the Catalan capital “**complements the Middle Eastern and Southern American offices and aims to work closely with them, offering our services all over the world**”. Regarding the choice of the location of the office in order to be able to serve all Europe, Herrera emphasizes that “**Barcelona has a strategic location, it allows us to serve clients we already have in Europe and to be close to our markets**”.

Furthermore, “**from a creative viewpoint**”, Herrera states that, “**Barcelona has a highly innovative atmosphere, it’s a very open city and we love the creativity**”.

in the illumination field, which we can see both in the streets and at events being celebrated. It all fuels our imagination”.

About Catalonia Trade & Investment

Catalonia Trade & Investment is the public agency that works to attract foreign direct investment to Barcelona and Catalonia, promoting the area as an attractive, innovative and competitive business location. In the last 30 years, the agency’s track record includes 5,000 investment projects managed, €8.1 billion attracted in inward investment and 40,000 jobs created. Catalonia Trade & Investment operates from 36 offices around the world, one of them located in Dubai.

Press contact

press@catalonia.com

+34934767299