



# Catalan Exhibitors

## Integrated Systems Europe (ISE) 2026

## **Towards a record ISE for Catalan companies**

Catalonia has been consolidated over the last few years as one of the main poles of European technological fairs and congresses. The arrival of Integrated Systems Europe (ISE) in Barcelona in 2021, motivated by the technological nature of the city and its ecosystem of start-ups, reinforced this positioning.

Organised by the Audiovisual & Integrated Experience Association (AVIXA) and the Custom Electronics Design and Installation Association (CEDIA), ISE is Europe's most important audiovisual and integrated systems fair and has become a key asset to promote, even more, a very relevant sector in Catalonia.

Beyond the quantitative data, the Catalan ecosystem of the sector has a large representation of audiovisual production, communication and distribution companies. There are also related elements such as business associations and clusters, training entities, technology centres and research groups that provide differential solutions and generate talent for the sector.

Public institutions are also an important part of this ecosystem. That is why, once again, the Generalitat de Catalunya makes the Catalonia Pavilion available to companies and entities within the framework of the ISE, with the aim of further promoting Catalan audiovisual sector. It is an initiative that also aims to facilitate the search for investors, partners and customers and to open new international markets for the sector. This catalogue includes the 33 companies located in this pavilion, which participate with the support of ACCIÓ and, also, the Catalan Institute of Cultural Enterprises.

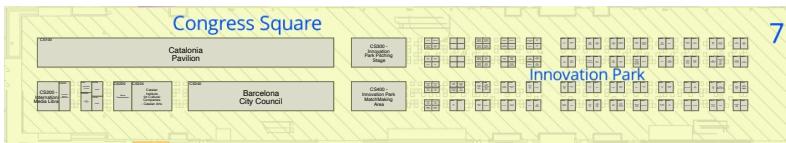
Additionally, ACCIÓ also organises networking meetings through the Open Innovation Challenge, the central B2B event of the congress. This space will allow start-ups, companies or technology providers to respond to challenges of companies and entities that seek to carry out projects related to the audio or video sector and other digital technologies.

We hope that this edition, which is expected to be a record-breaking one, will also be memorable in terms of objectives achieved and business generated for Catalan companies in the sector.

**Jaume Baró i Torres**

**Secretary of Business and Competitiveness and CEO of ACCIÓ**

## Map and location



## List of exhibitors

### Empreses d'ACCIÓ

- [Page 07.](#) Alfa'r Connectors
- [Page 08.](#) Amplify & Gestmusic
- [Page 09.](#) Attendo
- [Page 10.](#) CACTUS ENGINEERING
- [Page 11.](#) CESVA instruments
- [Page 12.](#) Clúster Audiovisual de Catalunya
- [Page 13.](#) Community Internet Barcelona
- [Page 14.](#) Digital Samba
- [Page 15.](#) Driving Studios
- [Page 16.](#) Ebantic
- [Page 17.](#) EGMS
- [Page 18.](#) Escena 4.0
- [Page 19.](#) Eurecat. Technology Centre
- [Page 20.](#) Fluendo
- [Page 21.](#) Foot Analytics
- [Page 22.](#) FTL
- [Page 23.](#) Guestbook TV
- [Page 24.](#) i2CAT the Internet Research Centre
- [Page 25.](#) INTERA Group
- [Page 26.](#) IQUADRAT INFORMATICA
- [Page 27.](#) Knox Media Hub
- [Page 28.](#) LEDDREAM GROUP
- [Page 29.](#) Mas Acoustics Barcelona
- [Page 30.](#) NRDmultimedia - Vector3
- [Page 31.](#) ORBITVU
- [Page 32.](#) Slidemedia Studio
- [Page 33.](#) Squid
- [Page 34.](#) Universitat Politècnica de Catalunya - BarcelonaTech (UPC)
- [Page 35.](#) Watchity

# Catalonia, a hub of the audiovisual sector



+4,000  
companies



≈7,566 M€  
turnover



+37,000  
employees



## Catalonia, 3rd region

of the EU in attracting foreign investment



## US, United Kingdom and France,

the main countries of origin of these investments



## Main AV sectors

- Movies
- TV series
- Documentaries
- Video games

## Audiovisual, a highly innovative sector



98.6%  
companies  
are SMEs



15.3%  
companies  
are exporters



39.9%  
companies have  
<10 years



4.3%  
companies have  
foreign founders

Discover more



# ISE 2026

---

## Congress Square

Catalan Pavilion Companies

**■ Company****Alfa'r Connectors**[www.alfarsl.es](http://www.alfarsl.es)**■ Contact**

Ana Farrando

[anafarrando@alfarsl.es](mailto:anafarrando@alfarsl.es)

+34 937 521 532

**Stand****Booth 30****Description of the company**

Alfa'r Connectors designs and manufactures high-quality electrical connection solutions, offering reliable and durable products for various industrial sectors. We focus on innovation, efficiency and technical support, ensuring secure connections and optimal performance in every application.

**Description of the products/services/solution**

Alfa'r Connectors offers high-quality electrical connectors, suitable for a wide range of industrial applications. Our products ensure safety, reliability, and optimal performance, combining durable materials with innovative designs. We also provide specialized technical support to ensure efficient installations and stable connections at all times.

**■ Company****Amplify & Gestmusic**[www.kaistories.io](http://www.kaistories.io)**■ Contact**

Roberto Pascual

[hello@amplifysoft.io](mailto:hello@amplifysoft.io)

+34 663 713 041

**Stand****Booth 13****Description of the company**

Gestmusic, a leading reality-TV producer within the Banijay group, partners with Amplify, a specialised media-tech company, to co-develop KAI. Combining production expertise and advanced AI engineering, they deliver an innovative, scalable solution that enhances storytelling, boosts workflow efficiency and modernises unscripted content creation.

**Description of the products/services/solution**

KAI is an AI-powered generative storytelling tool for unscripted television. It automatically extracts metadata from video, enables natural-language search and summarisation, and supports creative teams in selecting, understanding and shaping narrative elements. KAI accelerates editing workflows and enhances real-time and post-production decision-making.

**■ Company****Attendo**[www.attendo.me](http://www.attendo.me)**■ Contact**[sales@attendo.me](mailto:sales@attendo.me)**Stand****Booth 23****Description of the company**

IATSAE is a software consulting firm with 20+ years of experience and deep roots in the AV world. Developers of the Business Productivity Suite Attendo and the Automation Platform Flooows. The firm strives to democratise access for enterprise-level business tools to companies of all sizes and industries.

**Description of the products/services/solution**

Attendo is a business productivity and communications suite comprised of 30+ modules and 100+ features. Relevant modules include CMMS, FSM, Ticketing and Customer Service. Those can be modularised and assembled to fit the majority of company workflows thanks to its own automation engine, Flooows.

**■ Company****CACTUS ENGINEERING**

[www.cactusiot.com](http://www.cactusiot.com)

**■ Contact**

Israel Blanco Benasques

✉ [iblanco@cactusiot.com](mailto:iblanco@cactusiot.com)

📞 +34 667 735 767

**Stand****Booth 28****Description of the company**

Cactus is a multidisciplinary engineering consultancy with large experience with software and hardware development, specialising in end-to-end electronic solutions that cover the whole IoT market range.

**Description of the products/services/solution**

Our business model has two distinct lines that often end up being related:

1. We offer our IoT platform as a service (SaaS) depending on the volume of data and volume of IoT devices to be controlled.
2. Consulting service with a “turnkey” project that can include HW, FW, Cloud and App/Web developments.

■ **Company**  
**CESVA instruments**  
[www.cesva.com](http://www.cesva.com)



■ **Contact**  
Marçal Serra  
✉ [info@cesva.com](mailto:info@cesva.com)  
📞 +34 934 335 240

**Stand**

**Booth 5**

### **Description of the company**

CESVA, founded in 1969 in Barcelona, works to provide solutions for managing noise problems and thus helping to improve people's quality of life. Our activity focuses on the design and manufacture of condenser microphones, sound level meters and music limiters for controlling leisure activities with amplified music: discotheques, concerts, shops, gyms, etc.

### **Description of the products/services/solution**

LF010 Music Limiter: Acoustically limiting the music emitted inside an amplified music activity (Club) and in a neighbouring place (Bedroom).  
LIDACO platform: Online management of music activities. TA150 class 1 IoT Noise Sensor: Continuous monitoring of live events, alerting and reporting through NoisePlatform. SC250 class 1 Sound level meter: Sound Checks.

**■ Company**

**Clúster Audiovisual  
de Catalunya**

[www.clusteraudiovisual.cat](http://www.clusteraudiovisual.cat)

**■ Contact**

✉ [info@clusteraudiovisual.cat](mailto:info@clusteraudiovisual.cat)

**Stand****Booth 4****Description of the company**

The Catalan Audiovisual Cluster includes the main companies and institutions at different scales that form part of the value network, acting as a backbone of the Catalan audiovisual industry. This is a value network that includes two main business segments: Entertainment & Media on the one hand, and Advertising, Communication and Events on the other.

■ **Company**  
**Community Internet**  
**Barcelona**  
[www.community.es](http://www.community.es)



community internet

■ **Contact**  
Enrique San Juan  
✉ [info@community.es](mailto:info@community.es)  
📞 +34 932 386 505

**Stand**

**Booth 17**

### **Description of the company**

Digital agency specialising in AI and Copilot training, having trained over 3,500 professionals. We offer strategic digital communication consulting, webinars, online event production and keynote sessions on digital and AI transformation. Established in 1999, serving clients in Spain and internationally.

### **Description of the products/services/solution**

We offer executive training in AI, digital content creation courses, and webinar and online event production for companies. This includes key sessions on applied AI, productivity with Copilot, text, image, and video generation, intelligent agent development, and professional event management on platforms such as Zoom & Teams in corporate environments. Contact us!

**■ Company****Digital Samba**[www.digitalsamba.com](http://www.digitalsamba.com)**■ Contact**

Nina Benkotic

nbenkotic@digitalsamba.com

+34 699 12654402

**Stand****Booth 21****Description of the company**

Digital Samba, based in Barcelona, has been a European video-conferencing specialist since 2003. We provide secure, privacy-first communication solutions trusted by enterprises, governments and developers. Fully hosted in the EU and GDPR-compliant, our platform delivers high-quality video calling with seamless usability, helping organisations connect without compromising data or digital sovereignty.

**Description of the products/services/solution**

**DIGITAL SAMBA EMBEDDED:** A developer-focused platform enabling SaaS providers and enterprises to integrate fully customisable, white-label video experiences with API/SDK.

**DIGITAL SAMBA FREE (B2C):** A privacy-first European alternative to Zoom or Teams. Free, browser-based, no downloads, tracking or ads, feature-rich and with end-to-end encryption.

**■ Company****Driving Studios**[www.drivingstudios.com](http://www.drivingstudios.com)

**Driving** Studios

A Driving Group Company

**■ Contact**

Xavi Cánovas

 [info@drivingstudios.com](mailto:info@drivingstudios.com) +34 659 07 29 90**Stand****Booth 11****Description of the company**

Driving Studios is a specialised automotive photo and video production company offering end-to-end solutions — from smart-cost productions to large-scale projects — maximising value and quality through creativity and service synergy, all supported by our own LED virtual studio and cyclorama stage.

**Description of the products/services/solution**

We bring ideas to life with a 1,000 sqm LED Volume with a 20x5m curved wall and 6x5m ceiling and a 2,000 sqm set-construction studio, all within 6,000 sqm of fully adaptable facilities. Supported by specialised Unreal Engine technicians, we deliver world-class virtual production trusted by brands like Coca-Cola, Meta, Ray-Ban, Adobe, Cupra, Nissan etc.

**■ Company****Ebantic**[www.ebantic.com](http://www.ebantic.com)**■ Contact**

Carles Rams

[info@ebantic.com](mailto:info@ebantic.com)**Stand****Booth 20****Description of the company**

Ebantic is a software company specialised in media-workflow solutions for broadcasters, museums and organisations. We design and operate cloud and on-premise platforms that optimise how audiovisual content is managed, automated and delivered, helping institutions enhance efficiency, collaboration and digital audience engagement.

**Description of the products/services/solution**

Our DAM and OTT platforms allow organisations to manage, preserve and stream their audiovisual content with full control. We automate workflows, centralise assets, integrate AI services and enable multi-device delivery, providing a complete solution for efficient media operations and new digital audience experiences.

**■ Company****EGMS**[www.egm.studio](http://www.egm.studio)**■ Contact**

Marc Virgili

[hello@egm.studio](mailto:hello@egm.studio)

+34 932 016 388

**Stand****Booth 1****Description of the company**

We are a CGI and retouch studio in Barcelona, part of EGM, specialising in image postproduction since 1971. With a talented and technical team, we offer services in 3D, photography, animation, augmented reality and more, using the latest technologies to create innovative digital content.

**Description of the products/services/solution**

Our services include Shooting Production, Creative Art Direction, High-Quality CGI image creation, Still and Video Postproduction with integration of AI-generated elements, 2D and 3D animations, VFX and simulations, Dynamic DOOH 3D Effect animations creation and AR project development

**■ Company****Escena 4.0**[www.escena4-0.com](http://www.escena4-0.com)CULTURE  
MAKES  
SMART CITIES**■ Contact**

Isaac Dominguez Falguera

[isaac@escena4-0.com](mailto:isaac@escena4-0.com)

+34 653 280 448

**Stand****Booth 7****Description of the company**

Escena 4.0 develops modular, energy-positive geodesic domes that integrate structure, renewable energy and immersive AV in one plug-and-play system. We serve festivals, cities and venues with fast-deployable stages and cultural spaces that reduce CO<sup>2</sup> use, cut operational costs and enable 360° interactive experiences for audiences, brands and communities.

**Description of the products/services/solution**

Our core product is a modular geodesic dome (8–24m) that combines a structural system, renewable energy (BIPV + storage) and immersive AV (LED/projection, sound) in one plug-and-play infrastructure. It deploys in hours, replaces multiple suppliers, and enables stages, cinemas, XR labs or emergency hubs with radically lower CO<sub>2</sub> and OPEX.

**■ Company****Eurecat. Technology Centre**[www.eurecat.org](http://www.eurecat.org)**■ Contact**

Monica Andreu

 [monica.andreu@eurecat.org](mailto:monica.andreu@eurecat.org) +34 638 737 934**Stand****Booth 14****Description of the company**

EURECAT is the leading technology centre in Catalonia and the second-largest private research organisation in Southern Europe. Eurecat promotes the competitiveness of companies and societal well-being through applied research and innovation.

Eurecat provides the business and industrial sectors with advanced technology and specialised knowledge to meet companies' innovation needs and drive their competitiveness.

**Description of the products/services/solution**

Artificial Intelligence, robotics, advanced audiovisual technologies, consultancy services or valorisation and use of industrial property are some of the services that Eurecat offers for both large and small and medium-sized enterprises in all sectors.

**■ Company****Fluendo**[www.fluendo.com](http://www.fluendo.com)**■ Contact**

Alberto Gómez

[contact@fluendo.com](mailto:contact@fluendo.com)

+34 934 924 772

**Stand****Booth 10****Description of the company**

For 20 years, Fluendo has been at the forefront of building legal multimedia products developed within versatile frameworks.

We help companies create better multimedia products with our multimedia middleware solutions and Consulting Services for multiple frameworks and platforms, including audio and video codecs, multimedia SDKs, image processing modules and video streaming plugins.

**Description of the products/services/solution**

We are dedicated to pushing the boundaries of technology for digital experiences. Our research focuses on AI-driven computer vision, cutting-edge codecs and multimedia frameworks designed for edge devices. We provide comprehensive services, including implementation, development, custom end-to-end solutions, bug fixing, training and more.

■ **Company**  
**Foot Analytics**  
[www.footanalytics.com](http://www.footanalytics.com)



■ **Contact**  
Adrià Rovira  
✉ [info@footanalytics.com](mailto:info@footanalytics.com)  
📞 +34 935 511 408

## Stand

### Booth 16

#### Description of the company

Foot Analytics monitors spaces in corporate buildings, turning Wi-Fi signals into actionable occupancy insights. We help companies (1) **REDUCE COSTS** by right-sizing office portfolios and workspaces, (2) **IMPROVE EMPLOYEE EXPERIENCE** with better-matched spaces, and (3) **OPERATE BUILDINGS MORE SUSTAINABLY** through our sensor-free approach: NO CAPEX, no installations and immediate setup.

#### Description of the products/services/solution

The new AI-powered module rooms of iKnos Corporate focuses on the orchestration of meeting rooms and collaboration spaces. It connects real-time occupancy data with AV systems and AI assistants like Copilot or Claude, analysing availability, predicting demand, and dynamically assigning optimal spaces through intelligent micro-holds, maximising utilisation in hybrid workplaces.

**■ Company****FTL**[www.ftl.eu](http://www.ftl.eu)**■ Contact**

Daniel Gómez

[info@ftlcompany.com](mailto:info@ftlcompany.com)

+34 615 466 711

**Stand****Booth 9****Description of the company**

We are a company specialising in high-strength optical fibre and professional cabling solutions. We deliver reliable, tailored services for large corporate events, congresses, festivals, fairgrounds, race tracks, stadiums, hotels, theatres and auditoriums—ensuring every project runs smoothly and with maximum performance.

**Description of the products/services/solution**

FTL delivers high-performance FO connectivity and premium cabling for demanding audiovisual environments. Engineered in our innovative workshop for durability and superior signal integrity, our systems ensure seamless performance in complex infrastructures. FTL offers expert guidance and optimal cabling for events, large venues and mission-critical workflows requiring precise, reliable, high-quality transmission.

■ **Company**  
**Guestbook TV**  
[www.guestbook.tv](http://www.guestbook.tv)



■ **Contact**  
Michele Ampollini  
✉ [info@guestbook.tv](mailto:info@guestbook.tv)  
📞 +34 693 774 148

## Stand

### Booth 6

#### Description of the company

Guestbook.tv is developed by Juga Entertainment, a studio specialising in interactive gamification experiences that connect audiences through their mobile phones. We build real-time engagement tools for events, venues and brands, turning big screens into dynamic, participatory stages where thousands of people can interact simultaneously.

#### Description of the products/services/solution

Guestbook.tv is a real-time engagement platform for large events, conferences and brand activations. Guests scan a QR code to share photos, videos and messages instantly, which appear live on big screens. Fully brandable, app-free and scalable up to tens of thousands of participants — perfect for professional event production.

**■ Company**

**i2CAT the Internet Research Centre**

[www.i2cat.net](http://www.i2cat.net)

**■ Contact**

Miquel Àngel Pérez López

✉ [techtransfer@i2cat.net](mailto:techtransfer@i2cat.net)

📞 +34 935 532 510

**Stand****Booth 3****Description of the company**

i2CAT is a leading research and innovation centre that specialises in advanced digital technologies such as 5G, the IoT and artificial intelligence. With 20 years of experience, i2CAT leads R&D projects in this country and abroad, collaborating with companies and institutions to promote innovative solutions in various sectors.

**Description of the products/services/solution**

We offer services in advanced digital technologies. In the MediaTech sector, we develop network technologies to improve the performance and reliability of multimedia applications in fields such as live events, processing new formats to enable new immersive experiences such as holoporation and AI, automating production and distribution of content.

**■ Company****INTERA Group**[www.intera-group.com](http://www.intera-group.com)**■ Contact**

Pedro Espinel

 [pedro.espinel@intera-group.com](mailto:pedro.espinel@intera-group.com) +34 648 692 654**Stand****Booth 18****Description of the company**

LAT INTERA we are committed to AI and semiconductor innovation by providing advanced IP creation, IC design and development services across a wide range of IoT applications, components and technologies.

**Description of the products/services/solution**

INTERA has an extensive background in the development and operation of innovative products, services and solutions in the areas of EDGE Computing, AI Acceleration, Semiconductors, AI Development, and IoT platforms and applications.

**■ Company****IQUADRAT INFORMATICA**

[www.iquadrat.com](http://www.iquadrat.com)

**■ Contact**

Melani Gurdiel Garcia

✉ pm@iquadrat.com

📞 +34 934 678 178

**Stand****Booth 22****Description of the company**

Iquadrat, based in Barcelona, has been providing ICT services since 1997. Its Multidisciplinary team comprises telecom engineers, programmers, designers, marketing and communication consultants. Its R&D Department since 2008, with 10 Senior researchers (PhD holders), 14 research engineers and 2 R&D admins, has been striving to contribute with novel and sophisticated solutions that impact the research community.

**Description of the products/services/solution**

IQU offers innovative and customisable platforms in the IoT and 5G/6G domains. Our 5G and beyond platform supports monitoring of comfort related parameters for audiovisual applications. ISE will allow us to demonstrate our platforms' capabilities in XR applications in the framework of the 6GBRICKS GA 101096954 project.

**■ Company****Knox Media Hub**[www.knoxmediahub.com](http://www.knoxmediahub.com)**■ Contact**

Aitor Falcó

[sales@knoxmediahub.com](mailto:sales@knoxmediahub.com)

+34 684 795 449

**Stand****Booth 19****Description of the company**

Knox Media Hub is a one-product company designed for the future of media. It provides tools to do more things faster and more efficiently, helping manage content and deliver it to every screen. Its flexible and scalable architecture easily incorporates new technologies, enabling media owners to stay ahead, reduce costs and develop new business models.

**Description of the products/services/solution**

Knox Media Hub is a central, no-code platform for media operations, accessible from a single browser tab. It allows users to ingest, catalogue, transform, automate and globally share content. With unlimited cloud scalability, it helps media owners maximise the potential of their media operations.

**Company****LEDDREAM GROUP**[www.leddream.es](http://www.leddream.es)**Contact**

Carlos Gordillo

[carlosgordillo@leddream.es](mailto:carlosgordillo@leddream.es)

+34 651 587 279

**Stand****Booth 25****Description of the company**

We are a creative, technology-driven group designing exclusive spaces, made up of LEDDREAM, Channel4You, and Lumalia Studio, with over 20 years' experience in innovative audiovisual integration. From LED screens, digital content, immersive installations and dynamic experiential lighting, we offer creative, personalised and fully tailored solutions for all types of architectural spaces.

**Description of the products/services/solution**

We create unique spaces combining engineering, artistic content and dynamic digital lighting to inspire and engage. Turning ideas into immersive environments, we unite technology, narrative and design. Each project becomes a sensory journey that enhances the value of a space and transforms how audiences experience, connect with and interact with brands.

## ■ Company

### **Mas Acoustics Barcelona**

[www.masacousticspro.com](http://www.masacousticspro.com)



## ■ Contact

Lluís Moreno

✉ [lluis@masacoustics.com](mailto:lluis@masacoustics.com)

📞 +34 690 871 982

## Stand

### **Booth 12**

#### **Description of the company**

We are specialists in acoustic treatment and isolation. We design and install the acoustics in spaces that require optimal sound quality. Dozens of recording studios, Film and TV sets, broadcast, audiovisual production rooms, etc. have entrusted the soundproofing, reverb control and total acoustic comfort of their studios to our acoustic consulting agency.

#### **Description of the products/services/solution**

Since 1964, Insul-Quilts "Studio Quilt" has been the acoustic solution of choice for the world's leading Hollywood film and TV studios. At Mas Acoustics, we have been leaders in the application of this acoustic solution for years as official distributors of the brand in Europe, the Middle East and Africa.

## ■ Company

**NRDmultimedia - Vector3**

[www.vector3.tv](http://www.vector3.tv)



NRDmultimedia



VECTOR3

## ■ Contact

Román Ceano

✉ [marketing@nrd.es](mailto:marketing@nrd.es)

## Stand

### Booth 26

#### Description of the company

NRDmultimedia brings over three decades of expertise in Broadcast and IT technologies, delivering cutting-edge digital solutions to both national and international markets. We specialise in the integration of advanced Vector3 playout systems and modern live studio environments. Our solutions enable broadcasters to streamline their workflows, enhance production efficiency and ensure high-quality transmission with fully updated, future-ready capabilities.

#### Description of the products/services/solution

Vector3 is a software brand of production, live studio and master control room products for television and visual media industry. Our portfolio covers the needs of any studio and TV station, from the one-channel to the multi-site, multi-channel broadcasting, from the traditional on-site operation to the distributed cloud. 2000 broadcast and studios customers worldwide, enjoy the unparalleled reliability, scalability and performance of our products.

■ **Company**  
**ORBITVU**  
[www.orbitvu.es](http://www.orbitvu.es)



■ **Contact**  
Alex Fuentes  
✉ [alex.fuentes@orbitvu.com](mailto:alex.fuentes@orbitvu.com)  
📞 +34 634 537 370

## Stand

### Booth 15

#### Description of the company

Founded in Poland in 2010, Orbitvu is the world's leading provider of automated product photography solutions. We develop a fully integrated ecosystem of automated photo studios and intelligent software, with hardware and software created 100% in-house.

#### Description of the products/services/solution

ALPHASHOT PRO G2 is the next-generation AI-powered compact photo studio with a revolutionary lighting system that ensures studio-grade quality and incredible flexibility in a small space. This solution will satisfy even the most demanding photographers while also being a perfect match for beginners. Introducing AI technology for the most challenging part of image capture: lighting and camera setup.

**■ Company****Slidemedia Studio**[www.slidemedia.net](http://www.slidemedia.net)**■ Contact**

Fausto Morales Gil

[fausto@slidemedia.net](mailto:fausto@slidemedia.net)

+34 640 148 207

**Stand****Booth 29****Description of the company**

TSlidemedia is a creative studio based in Barcelona, where every project is an opportunity for us to innovate. We use cutting-edge technologies and the latest trends in digital and lighting art to create environments that capture your audience's imagination. Our personalised approach allows us to understand each client's specific needs and offer tailored solutions that reflect the essence of their message.

**Description of the products/services/solution**

Slidemedia works to provide top-quality services internationally in areas such as video mapping, holograms, 3D content creation and motion graphics, as well as in the development of immersive environments.

**■ Company****Squid**[www.squidsaas.com](http://www.squidsaas.com)**■ Contact**

Silvia Aguilar

[@ silvia@squidsaas.com](mailto:silvia@squidsaas.com)

+34 690 223 062

**Stand****Booth 27****Description of the company**

We provide technical solutions that make the creation and sharing of brand content assets easy, fast and highly relevant — powered by the most advanced AI models available on the market.

**Description of the products/services/solution**

AI-powered Brand Content SaaS. Squid offers an easy and fast way to create high-quality brand content fully aligned with your company's visual identity. Designed for everyone — from beginners to experts — Squid simplifies content creation and enables seamless collaboration and sharing throughout the entire process.

## ■ Company

**Universitat Politècnica de  
Catalunya - BarcelonaTech  
(UPC)**

[www.cit.upc.edu](http://www.cit.upc.edu)



UNIVERSITAT POLITÈCNICA  
DE CATALUNYA  
BARCELONATECH

## ■ Contact

Maria Nicolás

✉ [maria.nicolas@upc.edu](mailto:maria.nicolas@upc.edu)

📞 +34 934 054 419

## Stand

### Booth 8

#### Description of the company

The Universitat Politècnica de Catalunya – BarcelonaTech (UPC) is one of Europe's leading technical universities, driving research and innovation in engineering, architecture, science and technology. We help companies accelerate innovation through multidisciplinary, end-to-end technology solutions, offering cutting-edge expertise in advanced manufacturing, ICT, materials, energy, health, mobility, infrastructures and sustainability.

#### Description of the products/services/solution

The UPC showcases its strong capabilities in next-generation audiovisual technologies: immersive XR experiences, real-time visualisation and rendering, serious games, 3D/optical capture, advanced image and video processing with AI, and state-of-the-art labs including CAVE, eye-tracking and high-speed 3D scanning. We collaborate with industry to create the future of digital interaction, media and communication.

**■ Company****Watchity**[www.watchity.com](http://www.watchity.com)**■ Contact**

Albert Rodes

 [info@watchity.com](mailto:info@watchity.com) +34 606 282 605**Stand****Booth 2****Description of the company**

Our mission is to help organisations communicate better through video by unifying the creation, management and distribution of content in a single platform powered by artificial intelligence.

**Description of the products/services/solution**

Watchity is the all-in-one video platform that helps you produce, organise and publish content across your ecosystem of websites, apps, social media channels and OTT platform.

## ACCIÓ: Driving your company's growth and expansion



ACCIÓ, the public agency of the Government of Catalonia, is the traveling companion your company needs for it to expand through **innovation, international growth and business strategy**.

### Did you know that ACCIÓ serves 38,400 Catalan companies and entities each year?

All of them seek support to undertake R&D or technological transformation projects, implement new international growth processes or revamp their business models.

Would you like to follow in their footsteps? **We'll accompany you!**

We can help you make your projects come true!



#### Green and technological transformation

Access innovation and advanced digital technologies.



#### International growth

Drive your company towards new horizons.



#### Business strategy

Develop a new business plan.

With 40 offices worldwide, the agency is also responsible for attracting **foreign investment** to Catalonia, contributing to the **positive impact** of the Catalan companies in the region and searching for and providing **new business opportunities**.

If you haven't done so already, **promote your company with ACCIÓ!**

Visit [accio.gencat.cat](http://accio.gencat.cat) and find out how we can help you!

## Barcelona-Catalonia: Southern Europe's Hub for Business and Life



### The best FDI region in Europe

Home to 9,600+ global companies -a prime spot for innovation and growth.

### A tradition of industry, driven by technology

Where industrial heritage meets cutting-edge innovation.

### Exceptional talent at your fingertips

Skilled professionals and a dynamic business ecosystem.

### Unmatched quality of life

Top services, great connectivity, and a vibrant culture.

## Catalonia Trade & Investment: your partner for success

We are your trusted partner for expanding in Barcelona-Catalonia. As the Catalan Government's agency for foreign investment attraction, we bring over 40 years of expertise in helping businesses succeed.

Our free, tailored, and confidential services include:



**Business location:** Finding the perfect site for your company.



**Set-up assistance:** Facilitating a smooth start for your operations.



**Financing and incentives:** Guiding you through funding opportunities.



**International mobility:** Supporting executive relocation and talent search.



**Local partners:** Connecting you to key suppliers and tech providers.

Discover why global companies choose Barcelona-Catalonia.

**Let us help you thrive.**

# Contact us

## Barcelona

Passeig de Gràcia, 129  
08008 Barcelona  
Tel. 00 34 934 767 287  
[catalonia.com](http://catalonia.com)

## Trade & Investment Offices

Accra / Amsterdam / Austin / Beijing / Berlin / Bogota / Brussels / Buenos Aires / Casablanca / Copenhagen / Dubai / Hong Kong / Istanbul / Johannesburg / Lima / London / Mexico City / Miami / Milan / Montreal / Moscow / Mumbai / Nairobi / New York / Panama / Paris / Santiago de Chile / São Paulo / Seoul / Shanghai / Silicon Valley / Singapore / Stuttgart / Sydney / Tokyo / Warsaw / Washington DC / Zagreb

## Follow us on social media



@accio\_cat  
@Catalonia\_TI



/acciocat  
/invest-in-catalonia