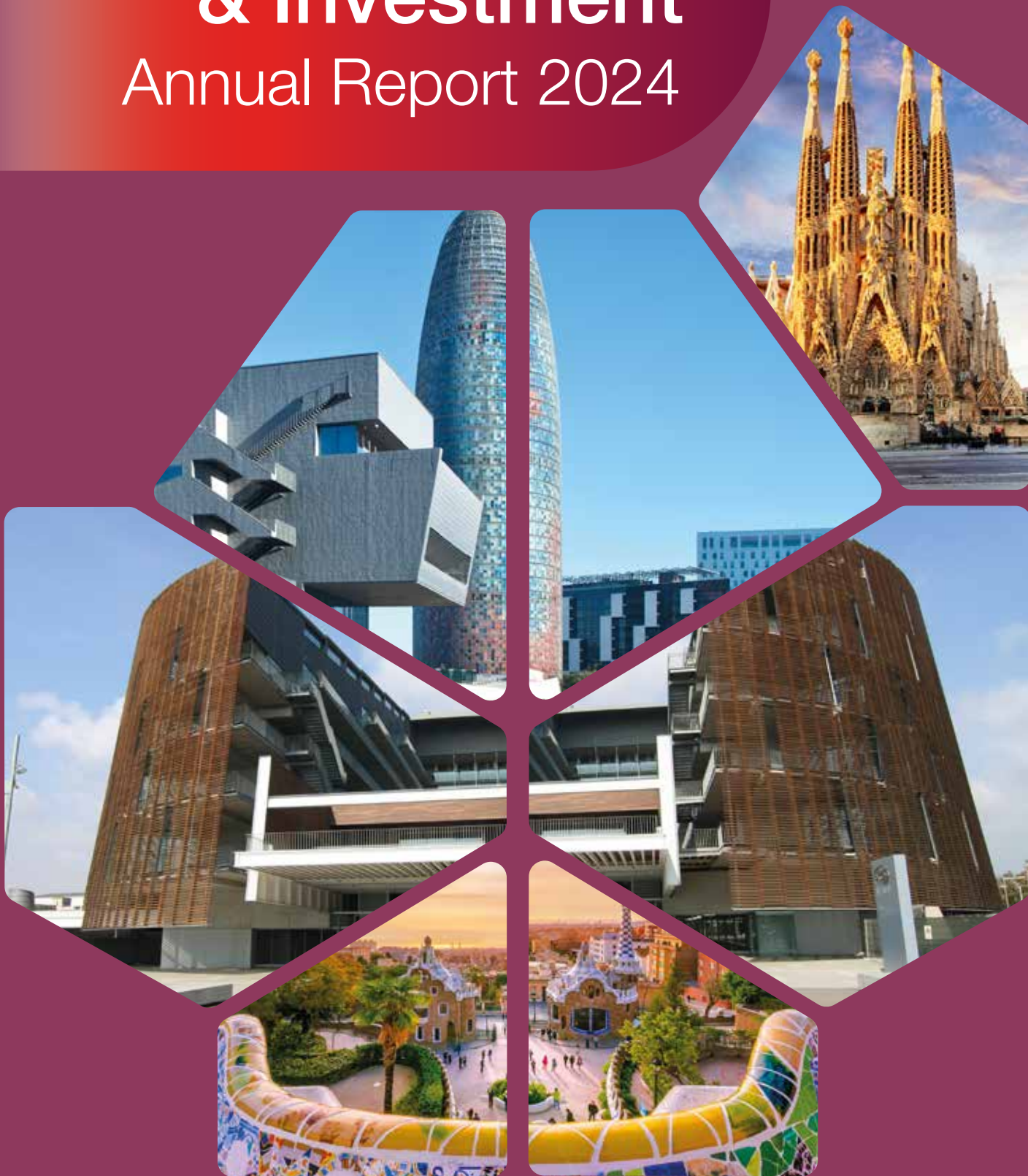


Catalonia Trade & Investment Annual Report 2024



Key figures 2024



106

investment projects
(Over 100 projects for 2nd year in a row)



€1,051M

investment
(All-time record)



4,984

jobs created

(All-time record in jobs created and maintained combined - 8,229 -)



3,245

jobs maintained



37%

of the of the project
volume attracted is in
industrial projects



52%

of projects directly
linked to **digital** and
green transformations



€275

in investment attracted
for every euro budgeted
for attracting investment



176

jobs created and
maintained for each
CT&I professional
(full-time equivalent)

Characteristics of the executed projects

Most dynamic investors

+30 different investment source countries

- Germany (11%)
- United States (9%)
- France (9%)
- China (7%)
- Belgium (6%)

Main sectors

- ICT and electronics (22%)
- Automotive (14%)
- Chemical Industry (11%)
- Video games (7%)
- Food (7%)



34%

projects of companies
without previous presence
in Catalonia (**Greenfield**)



28%

projects identified by the
**Catalonia Trade &
Investment Worldwide
Offices**

Some of our clients



Catalonia Trade & Investment

We are the Catalan Government's public agency devoted to supporting international firms in their investments. We also help the more than **9,600 foreign companies** already established in Catalonia to expand their business.



+1,600
executed
FDI projects



+ €13,300M
FDI attracted



+95,000
jobs created and
maintained

40 years helping companies to invest in Catalonia with free, tailor-made and confidential solutions:

Project Management

Save time and money with a **one-stop shop** for your project.

Financing & Incentives

In-depth information on **incentives** and **financing options**.

Business Location

Tailored searches and **comprehensive, expert and relevant information** on land, industrial premises, warehouses, offices and coworking spaces throughout Catalonia.

International Mobility for Executives

Fast-track for work and residence permits for your top employees. **Mobility procedures**.

Aftercare Service

Grow, reinvest & expand: post-set up support and connections with the business ecosystem & supply chain.

Business & Institutional Network

We connect you to **key institutional partners and business service providers** to help your company set up and grow in Catalonia.

Supplier Search Service for industrial and tech providers

Helps identify **local suppliers, manufacturing providers and innovation and technology resources** in Catalonia for international companies.

China, Korea and Japan desks

Dedicated team of native speakers to facilitate the landing of investment projects and provide personalized attention with a multidisciplinary approach to investors from these countries.

Media & Press Coverage

If your company has a strategic project, we will help you **share it with the press**.

Some of our clients



FESTO



GALDERMA
EST. 1981



kronospan

Nestlé

ROVIO



Sony AI



Stay connected to Catalonia through our network of 40 international offices



Would you like to invest in Catalonia?

We are the one-stop shop for international companies looking to establish or expand their operations in Catalonia.

catalonia.com

Would you like to be a CT&I Partner?

Join our Partners Network and work side-by-side with us to deliver top-quality professional services to potential investors.

catalonia.com/partners