

# Catalonia Trade & Investment Annual Report 2023



## Key figures 2023



**112**  
executed  
investment projects  
(+19% over the  
previous year)



**€880M**  
investment  
(+42% over the  
previous year)



**4,533**  
jobs created  
(+31% over the  
previous year)



**1,164**  
jobs  
maintained



**67%**  
of the **volume of foreign  
investment** attracted is  
in industrial projects



**40%**  
of **projects** directly  
linked to **digital** and  
**green** transformations



**€245**  
**investment attracted**  
for every euro of budget  
devoted to attracting  
investments



**125**  
**jobs created and  
maintained** for each  
CT&I professional  
(full-time equivalent)

## Characteristics of the executed projects

### Most dynamic investors

+30 different investment source countries

- United States (21%)
- France (13%)
- United Kingdom (9%)
- Germany (6%)
- Japan (4%)

### Type of investment

- Greenfield (42%)
- Investments by companies already established in Catalonia (58%) (New investment, expansion of current operations, etc.)

### Main sectors

- ICT and electronics (26%)
- Life sciences (14%)
- Automotive and transport industry (12%)
- Video games (11%)
- Food (10%)

### Main FDI Sources

- Catalonia T&I International Offices (42%)
- Aftercare (27%) (other projects, aftercare activities)

## Some of our clients



# Catalonia Trade & Investment

We are the Catalan Government's public agency devoted to assisting international firms to invest. We also help the more than **9,250 foreign companies** already established in Catalonia to expand their business.



**+1,500**

executed  
investment projects



**+€12,000M**

foreign  
investment



**+72,000**

jobs  
created

More than **35 years** helping companies invest in Catalonia with free, tailor-made and under confidentiality solutions:

## Project Management



Save time and money with a **one-stop shop** for your project.

## Financing & Incentives



In-depth information on **incentives** and **financing options**.

## Business Location



**Tailor-made search** and **full, expert** and **relevant information** on land, industrial premises, warehouses, offices and coworking spaces throughout Catalonia.

## International Mobility for Executives



Fast-track for work and residence permits for your top employees. **Mobility procedures**.

## Aftercare Service



**Grow, reinvest & expand:** post-set up support and connections with the business ecosystem & supply chain.

## Business & Institutional Network



We connect you to key institutional partners and business service providers to help your company **set up and grow in Catalonia**.

## Supplier Search Service for industrial and tech providers



Helps identify **local suppliers, manufacturing providers and innovation and technology resources** in Catalonia for international companies.

## China, Korea and Japan desks



**Dedicated team of native speakers** to facilitate the landing of investment projects and provide personalized attention to investors from these countries, with a multidisciplinary approach.

## Media & Press Coverage



If your company has a strategic project, we will help you **share it with the press**.

## Some of our clients

FESTO



Henkel



Ironspan

LOTTE ENERGY MATERIALS

Microsoft

Nestlé

PEPSICO

puratos  
Food Innovation for Good

Roche

SCOPELY

Schneider  
Electric

VW SEAT

# Stay connected to Catalonia through our network of 40 international offices



## Would you like to invest in Catalonia?

We are the one-stop shop for international companies looking to establish or expand their operations in Catalonia.

Contact us at  
[catalonia@catalonia.com](mailto:catalonia@catalonia.com)



## Would you like to be a CT&I Partner?

Join our Partners Network and work side-by-side with us to deliver top-quality professional services to potential investors.

Contact us at  
[partners.accio@gencat.cat](mailto:partners.accio@gencat.cat)

