

April 2022

# Overview of Foreign Investment Attracted in 2021 by ACCIÓ-Catalonia Trade & Investment



Government priority  
for attracting foreign  
investment

Strengthen  
Catalonia's  
competitiveness and  
sound economy





## 2021: Good results in a complex context



- 5.8% GDP growth (5.2% in Eurozone)
- New record in exports with a 21.5% increase (17.1% in Eurozone)

# A new record in investment volume attracted with Government support

€612 M  
82 projects





# €612 M in investments attracted



82 investment projects implemented

(▲7% projects and ▲28% volume compared to 2020)



€1.6 M a day



3,122 jobs created  
(▲37% compared to 2020)  
67% of new jobs are technological



2,471 jobs maintained  
(▲116% compared to 2020)

Each euro from the public budget spent on attracting foreign investment attracts €221

Each professional on the Catalonia Trade & Investment team creates or maintains 134 jobs

Each euro invested in ACCIÓ's network of Trade & Investment Offices generates €38 in foreign investment



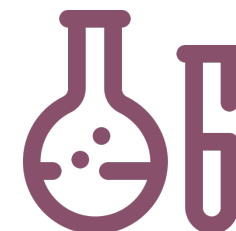


# Investors trust Catalonia



Industry led the way in terms of the number of projects implemented and concentrated **66%** of the investment volume with **€406 M** of the total (€611.9 M)

## Outstanding Projects



20%

ICT and digital transformation

20%

Automotive and motorcycle

13%

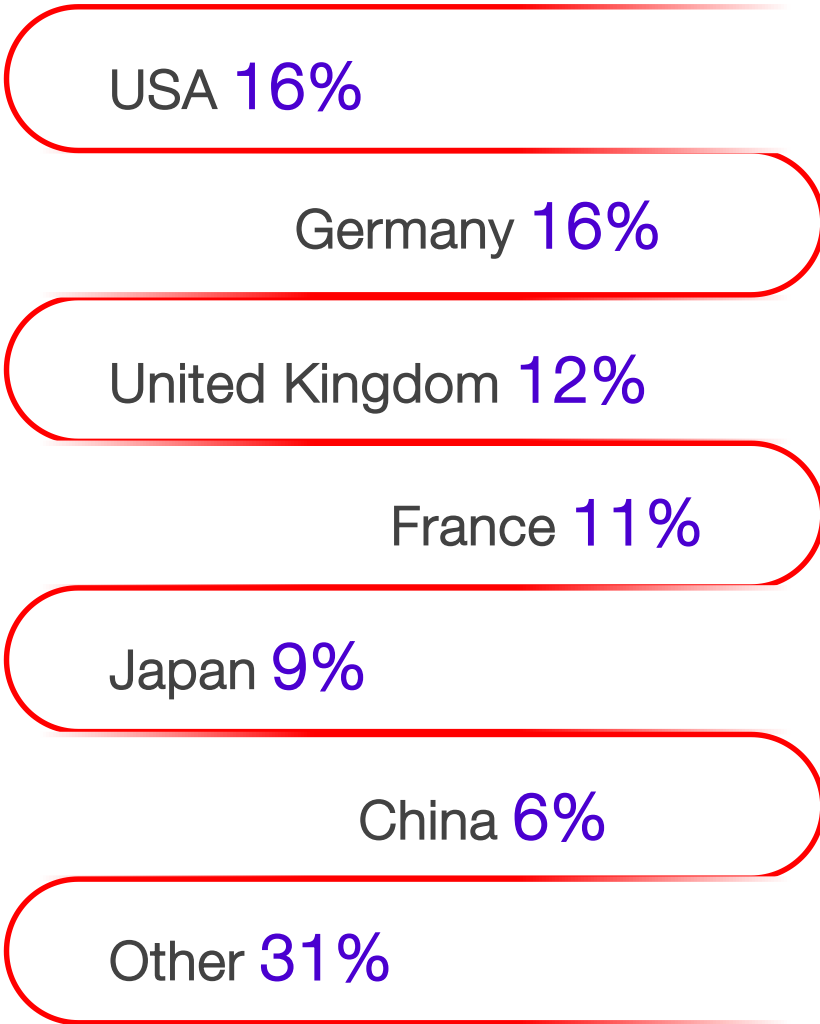
Chemicals

*% by volume of projects*

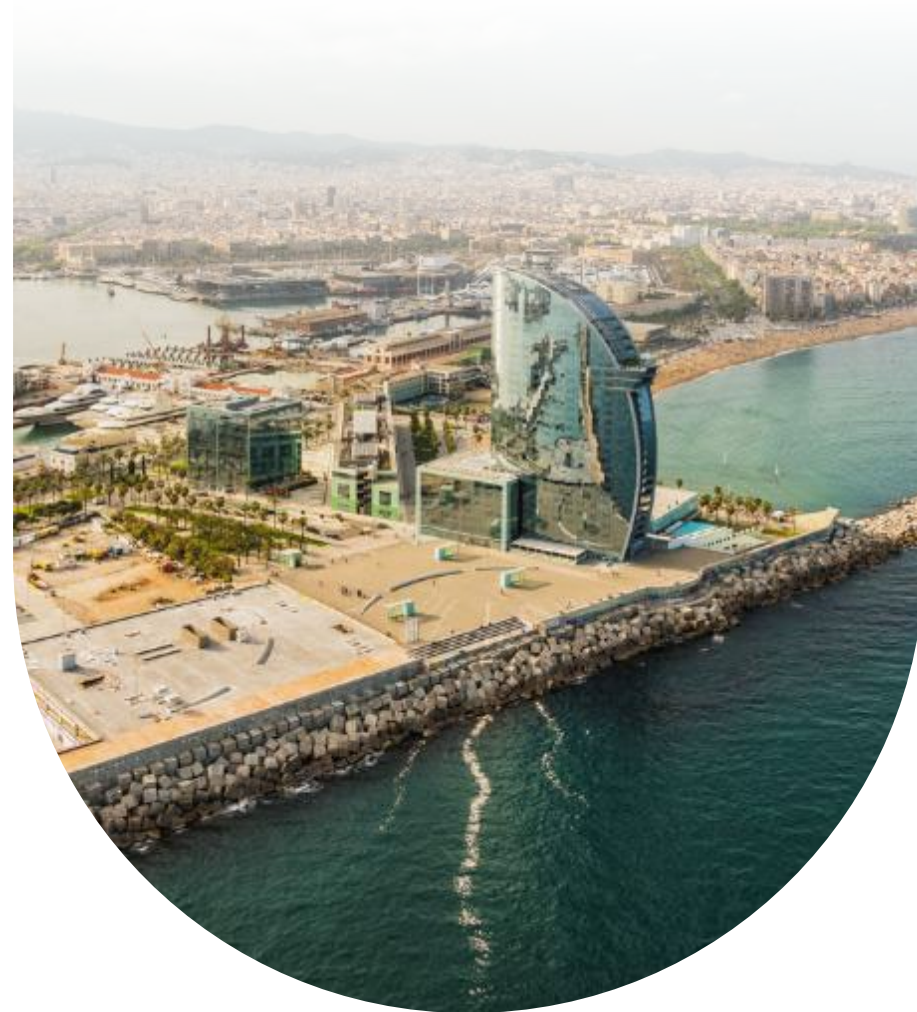


# Investments from 22 different countries

Main investing countries



- **37%** of implemented projects were from companies with no prior business establishment in Catalonia (greenfield)
- **22%** were companies that had an establishment and increased their investment
- **22%** were new investments





## 31% of Projects Came Through Trade & Investment Offices



Strategic partners CT&I approved 13% of the investment projects implemented

Catalonia = Talent + quality of life + strategic location



## Main projects



CRODA

**AGC**



Fem avui l'**empresa** del demà



- A portfolio of more than **600 investment projects**
- **75% of companies** that invested in 2021 with ACCIÓ's support said they expect to invest in Catalonia again



# Strategy

## 3 main vectors

Industry

Technology

Sustainability

### Priority Countries

(countries with investment, industrial and technological capacity)

### Priority Industries



ICT and digital transformation



Mobility



Healthcare



Chemicals



Food



Special focus on  
greenfield projects,  
as well as  
expansions and  
reinvestments by  
companies  
established in  
Catalonia

- Headquarters
- Expansions and Reinvestments
- Aftercare actions



Focused on **high-impact investments** that generate **quality jobs** and fill gaps in industry value chains

- **Greenfield**
- **Digital innovation hubs** (innovation and R&D centres)
- **Industrial projects** (Industry 4.0 and advanced manufacturing)





# ACCIÓ - Catalonia Trade & Investment


works on the entire  
process of attracting  
foreign investment

- **Promotion of Catalonia** as an attractive place to invest (Trade & Investment Offices as a major asset)
- **Comprehensive management of the investment project** until effective implementation
- **Aftercare** of established companies
- **Public-private collaboration** (strategic partners)

# Thank You!

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