

rest**b**

Cognitive Computer Vision

Fast Customization.
Business Ready Solutions
Extremely Accurate

PROBLEM

- Each day billions of images are uploaded to the Internet by businesses and consumers worldwide.
- Unlike most other forms of online data, images don't have any embedded metadata, they are almost like invisible files. They are out of control.



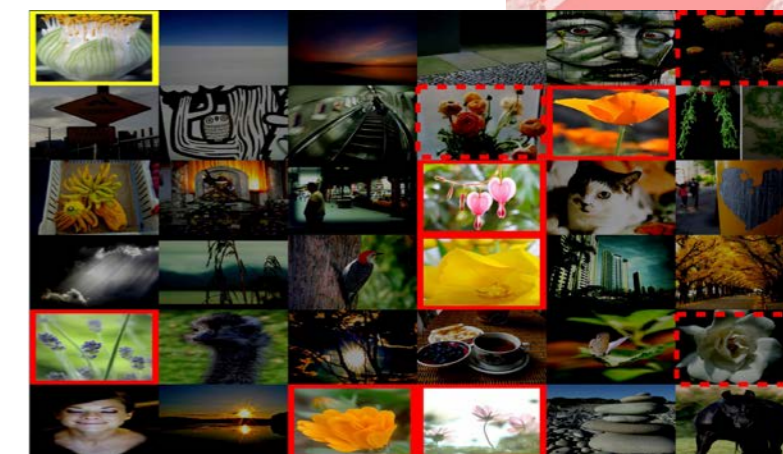
Monitoring images becomes necessary to

Avoid Liabilities:

- ✓ Detect images depicting prohibited products, illegal items or obscene content.
- ✓ Stop actionable contents or spam.

Improve Bussiness efficiency:

- ✓ Automatic categorization or annotation of pictures in Internet portals.
- ✓ Real time filtering or interpreting, automatizing image recognition tasks.



SOLUTION

A- Crowdsourcing and human workforce

Either can't do the job in real-time or their costs outweigh their value.

B- Intelligent Image Recognition APIs

AUTOMATE TASKS

Machines can do most of human tasks faster and tireless.

SAVE TIME AND COST

Don't worry about complex developments, or machine computation power.

IMPROVED ACCURACY

Advanced Deep Learning ConvNet provide high rates of outcome precision.

Vision Recognition technologies alternatives exist but

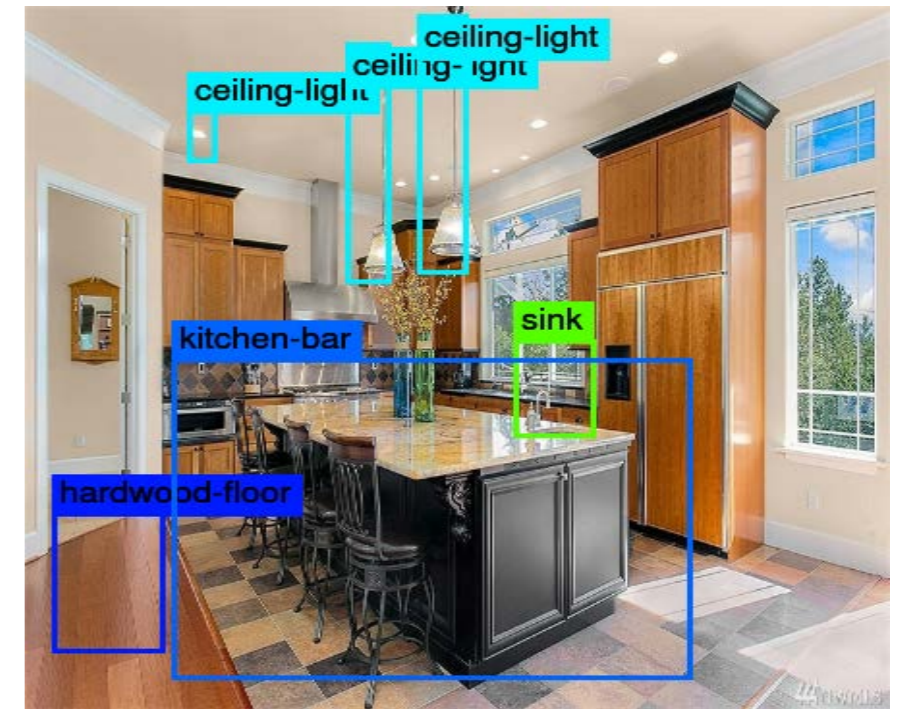
- a. Can not be customized to solve the client's real needs.
- b. Too often accuracy isn't good enough.
- c. Most are based on past technology.
- d. They are aimed to only one vertical market.

The global market requires an agile, flexible & prediction precise Image Interpreting Solution.

PRODUCT

We are a B2B portal as a service offering:

- Agile design and training of Deep Learning Vision APIs
- Suits each client Image Recognition needs
- Fully customizable ConvNet Models
- Near human performance accuracy outcome
- Users validated Ready-for-production Image Recognition technology
- Novel Image Multi-feature extraction, for Image Interpreting



Our technology provides near human accurate results with amazingly fast performance.



Accuracy

Our algorithms can approach or beat human accuracy in visual recognition tasks.



Performance

Real-time predictions in milliseconds powered by tons of computation power.

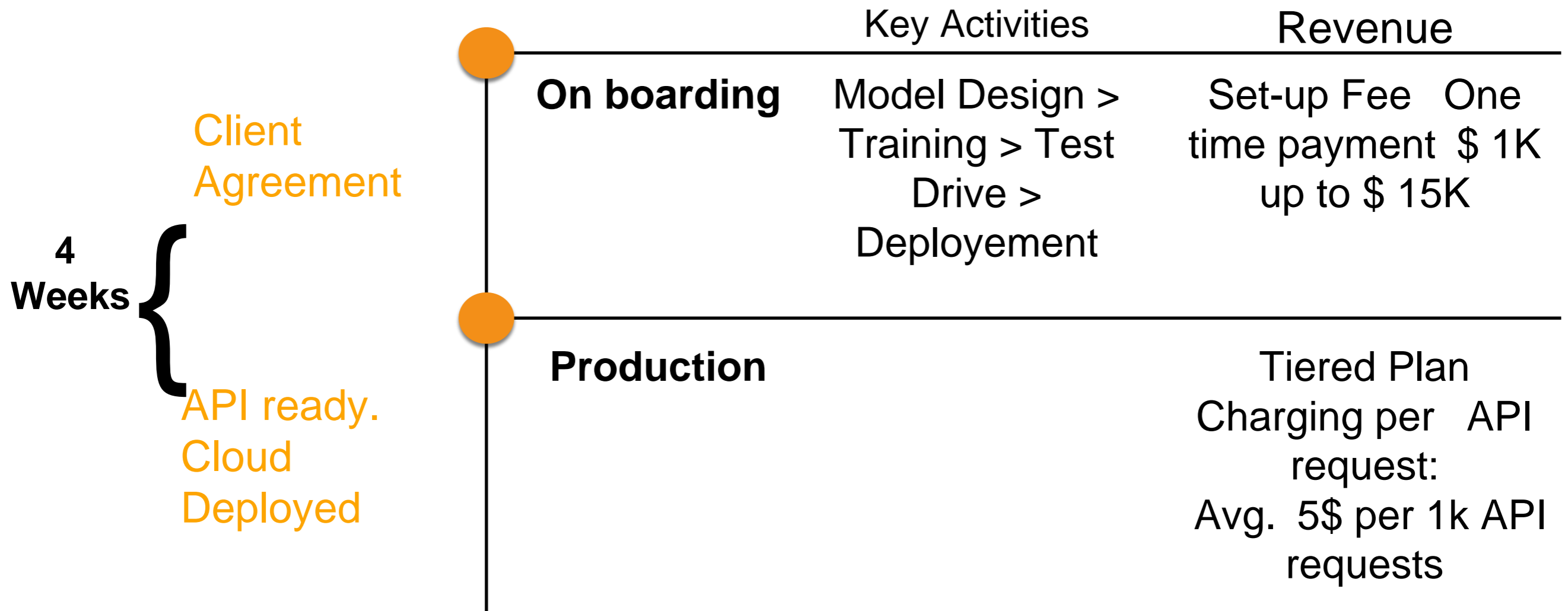


Scalable

Ready for critical production environments. We scale at your demand.

BUSINESS MODEL

Domain Model training fee + Subscription model



Tech Support - Mail support is free, but we offer several "premium" support.

MARKET

Projected total market size will be **\$30 Billion/year** by 2020

Almost every image on the Internet, uploaded or taken by any device will be 'watched' and 'filtered' using an Image Recognition service.

We are actively developing and leading:

- Real Estate and Property Market.
- Cars Portals. Used and new.
- Marketplaces. Prohibited & Actionable Products detection.



Real estate



Car listing



Content moderation

Ready for entering into new markets:



Video recognition



Medical



Biology

- Video surveillance.
- Medical image recognition.
- Pharma industry.

TRACTION

Product Development: 2015

Product launched: 02/01/16

08/30/16 Confirmed Recurring billing: US \$ 350k

Signed agreements / Positive product evaluation with leading Marketplaces, Real Estate Portals and Cars Portals in:

USA

Canada

LATAM

United Kingdom





Spain

Asia



COMPETITORS

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	Open Framework	Generic Vision Tagging	Vertical Market Models	Model Customization Platform	Human-Like Accuracy	Multi Feature Image Extraction
Sightengine			only content moderation			
 <i>CloudSight™</i>			2			
imagga			4	Partial		
clarifai			6			
rest b			3	Full		API Cloud Deployed
 Google Cloud Platform Cloud Vision API	no					
 Microsoft Vision	no					
 IBM Watson	no		2	Dataset design and training is not assisted		

GROWTH STRATEGY

Marketing & Sales Acquiring

Online Marketing SEM,
SEO, SMM

Inbound and Outbound
strategies

Attending to
Conferences,
Exhibitions and
Hackatons

Customer Services Keeping

Dedicated Customer
Services In house

Concierge onBoarding
Service

Workshops
inCompany
Blog post with Best
Practices

Product Development Competitive

Roadmap of Features
updated every month

Future Trends and
Sectors Analytics

Competitors and Market
Analysis

TEAM

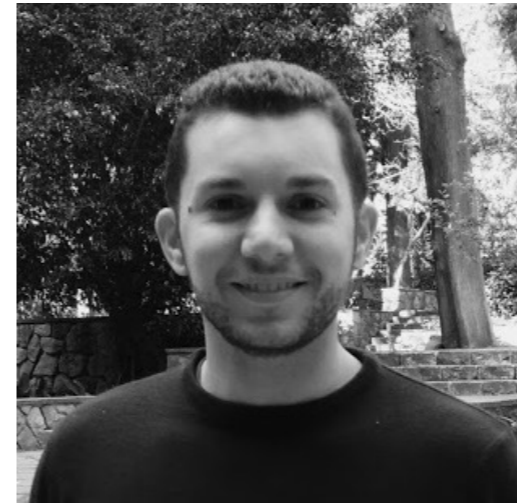


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Computer Scientist,
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Xavi Hernando
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Fabio Hallwyler
CMO

Economics BA
Marketing and
Market Research



Damià G. Priu
VP Business
Development
Cognitive
Psychologist,
Computer Science,
and got an MBA at
IESE Economics
School.

FOUNDING

Bootstrapped by founders thru MVP till today.

Seeking **\$2M Seed**

- Target close by EoQ1 2017

So we can

- Reach \$48M in sales in 4 years.
- Develop novel Deep Learning Vision edge technology
- Scale/refine marketing/customer acquisition
- Scale customer service
- Scale infrastructure

SUMMARY

- **Big Opportunity:** Be one of first movers in \$30B Global market
- **Strong Team:** Deep market/technology/execution experience
- **Sustainable Technology Advantage:** Based on in-house Deep learning technology with taylor made models with the Highest Prediction Accuracy (>95%-98%)
- **Significant Traction:** Market validated in the first six month time.
- **Seeking:** \$2M Series to achieve \$4.5M run rate (First 12 months)