

Catalonia, a smart ecosystem of smart cities

Catalonia is a leading region in the adoption of smart solutions for urban management, waste management, mobility and lighting, with public and private initiatives developing internationally recognized strategies and municipal projects.

The **Smart Cities sector in Catalonia** is made up of 270 companies, most of them SMEs with a collective turnover of €6,968.33 M, that is, **3% of the Catalan GDP**.

Smart City Expo World Congress

Barcelona is the second smart city in the world after Singapore (Juniper Research, 2016) and since 2011 hosts the leading international smart city event, the **Smart City Expo World Congress**.

Barcelona, one of Europe's most dynamic startup ecosystems

Barcelona creates and attracts talent, promotes an entrepreneurship culture and it's home to over 1,200 startups with ambition and global vision.

In its 2017 report on the European Technological Panorama, the investment fund Atomico highlights that **Barcelona ranks fourth** in Europe in volume invested in startups. Atomico also names **Barcelona the third city of preference** for entrepreneurs to create a new startup, after London and Berlin.

Mobile World Capital Barcelona

According to Startup Ecosystem Overview, Barcelona has strengthened its position as the **5th technological hub in Europe** both in terms of the number of startups and investment.

Catalonia Trade & Investment

We are the Catalan Government agency for foreign investment and business competitiveness

Full support

Smooth, fast and successful set-up of operations in Catalonia from start to finish.

Track record

With over 5,000 investment projects behind us, we know how to maximise the return on investment.

Expertise

Over 30 years' experience guarantee the results of our free of charge services.

Specialised one-stop-shop services

- Investor information
- Financing & Incentives
- Business location
- Innovation, tech & business partners
- Business and institutional network
- International mobility for executives
- Supplier search

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CATALONIA AND BARCELONA A SMART PLACE TO DO BUSINESS



SMART CITY SUMMIT & EXPO 2018

TAIPEI

27-30 MARCH

// With innovative companies, advanced R&D and tech transfer centres and a solid learning environment, Barcelona is known worldwide for using new technologies to bring the city closer to citizens.



Barcelona is one of the world's top spots to live & work and a global benchmark for smart & mobile cities

Competitive Economy

Adding more to your business model, with diversified industrial activities backed up by a solid network of suppliers and services.

Talent and Education

With top level universities and prestigious schools, companies can rely on a pool of talented and committed professionals.

International and Global

From Southern Europe, Catalonia and Barcelona connect you to the world through an open trading economy.

Creativity and Entrepreneurship

With the energy and support to turn great ideas into a reality, Barcelona is a dynamic startup ecosystem where new initiatives flourish.

Innovation Culture

Both the public and private sector have made innovation and technology a priority in Catalonia.

Business Mindset

Through the offices of Catalonia Trade & Investment, a pro-business government creates a supportive business climate.

CATALONIA IN NUMBERS

// 32,108 km²

// €29,966/year GDP per capita

// €4,857 million in foreign investment

// 7.5 million inhabitants

// €65.1 billion in exports

// 7,086 foreign companies

// €223.6 billion GDP

// €77.8 billion in imports

// 9,256 companies abroad