

FAQ

- **What's our HUB's purpose?** To position Catalonia as one of the leading startup ecosystems in Europe. We connect our startups internationally so that investors, and other companies can have access to the best business opportunities. That's why we list only those startups with potential for international growth.
- **What is scalability and why it matters?** Scalability describes a company's ability to grow fast without being hampered by its structure or available resources (time and money). That's what international investors are interested in. Not all companies are equally scalable, and we are only interested in highly scalable companies. For example, a **service oriented company** (such as a consultancy) is not enough scalable as it needs to customize its solution every time it makes a sell (and that takes time, money and effort which means that it can't grow as fast as a company that's SaaS based, for example). For more information, please take your time to read this article: <http://info.leanbusinessplatform.com/what-is-scalability-and-why-is-it-important-for-your-startup>
- **What do you mean by High Growth Potential?** A scalable company that operates in an emerging industry with massive growth potential (such as Virtual Reality, 3D Printing, Drones, Green Energy, Elderly Healthcare Services, Robotics, Artificial Intelligence, Blockchain, Industry 4.0...)
- **What type of companies are NOT eligible in our directory?** Those that are not highly scalable, that have not a team full time devoted to the company or that have not yet launched their product to the market.
 - If you are still on beta phase (team not yet full time committed, or with a simple landing page or no revenues or metrics) please do not apply yet because (according to our HUB's purpose) you may not be yet attractive for the international community.