

# PUBLICITY, DISSEMINATION & COMMUNICATION RULES

## for Tecniospring INDUSTRY Beneficiaries and Researchers

The present Publicity, Dissemination and Communication rules aim at summarising all the **rules and conditions** set by the **Regulatory Bases** (RESOLUTION EMC/1917/2019, of 9 July 2019, article 23.2, and RESOLUTION EMC/1446/2020, of 18 June 2020, article 22.2).

We remind you that **dissemination is an obligation**: the beneficiary must — as soon as possible — ‘disseminate’ its results by disclosing them to the public by appropriate means (other than those resulting from protecting or exploiting the results), including in scientific publications.

### COMMUNICATION AND THE EUROPEAN COMMISSION

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As the Tecniospring INDUSTRY project is co-funded by Horizon 2020, the **Research Executive Agency** and/or the **European Commission** are authorised to publish in any form and in any medium details of the beneficiary institutions.

ACCIÓ is responsible for the communication with the European Commission and the Research Executive Agency (REA). Tecniospring INDUSTRY beneficiaries provide ACCIÓ with all the required information it needs to do so.

### GENERAL RULES FOR DISSEMINATION

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Unless it is impossible, **all external communication, dissemination and publicity actions**, including conferences and seminars or any other type of information or promotional material (leaflets, dossiers, posters, presentations, etc.), **must display**:

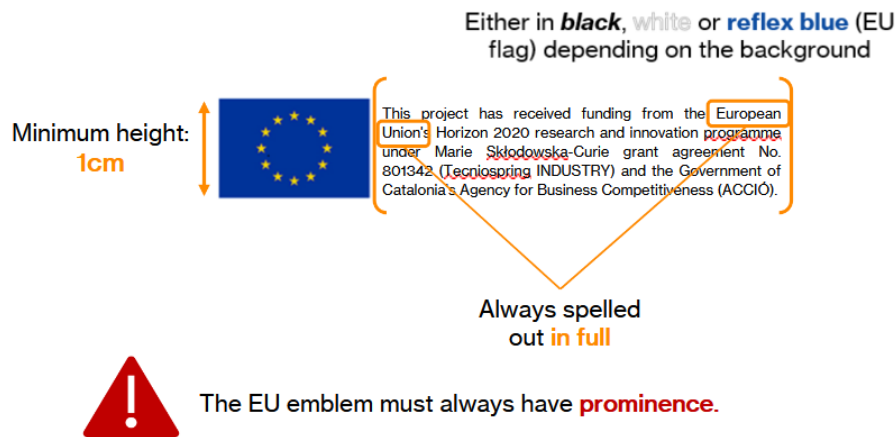
- (1) the **EU emblem**
- (2) **ACCIÓ’s logo**
- (3) **Tecniospring INDUSTRY logo**
- (4) the following **funding declaration**:

ENGLISH VERSION - *This project has received funding from the European Union's Horizon 2020 research and innovation programme under Marie Skłodowska-Curie grant agreement No. 801342 (Tecniospring INDUSTRY) and the Government of Catalonia's Agency for Business Competitiveness (ACCIÓ).*

CATALAN VERSION - *Aquest projecte ha rebut finançament del programa de recerca i innovació Horitzó 2020 de la Unió Europea sota l'acord de subvenció Marie Skłodowska-Curie No. 801342 (Tecniospring INDUSTRY), així com de l'Agència per a la Competitivitat de l'Empresa de la Generalitat de Catalunya (ACCIÓ).*

## USE OF THE EUROPEAN UNION EMBLEM

Be aware that there are some rules regarding the use of the emblem:



\*Having prominence means that the EU emblem must be bigger than any other logo, which means that when it appears together with the ACCIÓ and Tecniospring INDUSTRY logos, it must be as follow:

Tecniospring  
INDUSTRY ACCIÓ

 Generalitat de Catalunya  
Government of Catalonia



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## DISCLAIMER

All publicity issued or dissemination of results by the beneficiary institution in relation to the applied research project, in any form or medium, must indicate that **it only expresses the opinion of the author** and that neither the EU nor ACCIÓ are liable for the use made of the information provided.

## SPECIFIC CASES

### EQUIPMENT

Like any other dissemination activity, **equipment** acquired using Tecniospring INDUSTRY funding must display a sticker with the **EU emblem**, **ACCIÓ's logo** and the **Tecniospring INDUSTRY logo**.

In addition, the following **specific declaration** must be displayed:

*This equipment is part of a project that has received funding from the European Union's Horizon 2020 research and innovation programme under Marie Skłodowska-Curie grant*

*agreement No.801342 (Tecniospring INDUSTRY) and the Government of Catalonia's Agency for Business Competitiveness (ACCIÓ).*

*Aquest projecte ha rebut finançament del programa de recerca i innovació Horitzó 2020 de la Unió Europea sota l'acord de subvenció Marie Skłodowska-Curie No 801342 (Tecniospring INDUSTRY), així com de l'Agència per a la Competitivitat de l'Empresa de la Generalitat de Catalunya (ACCIÓ).*

Furthermore, the sticker should remain on the equipment even once the project has ended.

#### PRESENTATION OF RESULTS

**Any intervention** (speech, stand, etc.) given during a conference, seminar, workshop, etc. in which research results are presented and have been achieved partially or totally in the framework of Tecniospring programme, must display the EU emblem, ACCIÓ's logo, the Tecniospring INDUSTRY logo and the following **specific declaration**:

*The project leading to these results has received funding from the European Union's Horizon 2020 research and innovation programme under Marie Skłodowska-Curie grant agreement No.801342 (Tecniospring INDUSTRY) and the Government of Catalonia's Agency for Business Competitiveness (ACCIÓ).*

*El projecte que porta a aquests resultats ha rebut finançament del programa de recerca i innovació Horitzó 2020 de la Unió Europea sota l'acord de subvenció Marie Skłodowska-Curie No. 801342 (Tecniospring INDUSTRY), així com de l'Agència per a la Competitivitat de l'Empresa de la Generalitat de Catalunya (ACCIÓ).*

#### PUBLICATIONS

**Scientific publications**, whatever the medium, related to the project must include the EU emblem, ACCIÓ's logo, the Tecniospring INDUSTRY logo and a **specific declaration** stating:

*The project on which these results are based has received funding from the European Union's Horizon 2020 research and innovation programme under Marie Skłodowska-Curie grant agreement No. 801342 (Tecniospring INDUSTRY) and the Government of Catalonia's Agency for Business Competitiveness (ACCIÓ).*

*El projecte que porta a aquests resultats ha rebut finançament del programa de recerca i innovació Horitzó 2020 de la Unió Europea sota l'acord de subvenció Marie Skłodowska-Curie No 801342 (Tecniospring INDUSTRY), així com de l'Agència per a la Competitivitat de l'Empresa de la Generalitat de Catalunya (ACCIÓ).*

Reminder: the beneficiary must **ensure open access** (free of charge online access for any user) to all peer-reviewed scientific publications relating to its results. For more information about it, see the *Open Access guidelines*.

#### PROTECTION OF RESULTS (PATENT, ETC.)

Applications to protect project outputs, including **patents, licence**, etc. must include the EU emblem, ACCIÓ's logo, the Tecniospring INDUSTRY logo and a **specific declaration** stating:

*The project on which these results are based has received funding from the European Union's Horizon 2020 research and innovation programme under Marie Skłodowska-Curie grant agreement No. 801342 (Tecniospring INDUSTRY) and the Government of Catalonia's Agency for Business Competitiveness (ACCIÓ).*

*El projecte que porta a aquests resultats ha rebut finançament del programa de recerca i innovació Horitzó 2020 de la Unió Europea sota l'acord de subvenció Marie Skłodowska-Curie No. 801342 (Tecniospring INDUSTRY), així com de l'Agència per a la Competitivitat de l'Empresa de la Generalitat de Catalunya (ACCIÓ).*

#### INTERNATIONAL AND/OR EUROPEAN STANDARDS

If the project results are incorporated into a European and/or international standard, it must include a **specific text** stating:

*The results included in this standard have received funding from the European Union's Horizon 2020 research and innovation programme under Marie Skłodowska-Curie grant agreement No. 801342 (Tecniospring INDUSTRY) and the Government of Catalonia's Agency for Business Competitiveness (ACCIÓ).*

*Els resultats incorporats a aquest estàndard han rebut finançament del programa de recerca i innovació Horitzó 2020 de la Unió Europea sota l'acord de subvenció Marie Skłodowska-Curie No. 801342 (Tecniospring INDUSTRY), així com de l'Agència per a la Competitivitat de l'Empresa de la Generalitat de Catalunya (ACCIÓ).*