Building the future
Be Barcelona & Catalonia Startup Hub
Catalonia is building the economy of the next decade.

01 The future has already arrived in Barcelona,
02 a magnet for international talent
03 with huge growth potential
In Barcelona, the future has already arrived
Catalonia is tackling society’s future challenges

- Digital transformation
- Sustainable mobility
- Ageing population
- Urban concentrations
Industry 4.0

Circular economy

with innovative solutions

Sustainable mobility

Health Tech
1,500 startups are already working on it

64% on technology for industry 4.0
A magnet for international talent
17,000 Highly-qualified professionals come to Barcelona
A cosmopolitan environment, where 19% of startup employees and 15% of founders are global citizens
Growth potential
Barcelona is the third most popular European city among startup founders.
22% of women on founding teams, higher than the European average
A hub with growth potential
In 5 years, Barcelona has attracted 2,800 million euros of private investment
The emphasis on industry 4.0 attracting global tech talent an environment that promotes excellence and the capacity for international connectivity makes Barcelona one of the hubs with most growth potential
Barcelona-Catalonia Startup Hub is tackling **the challenges of the next decade:**

- **4,000 startups**
- **400 scale-ups**
- **15 unicorns**
Barcelona is now among the most successful startup centres in Europe”