Catalonia in figures

- **Area**: 32,108 sq km² (2019)
- **Population**: 7.6 million (2019)
  Similar to Switzerland or Austria
- **GDP**: €242,313 million (2018)
  Similar to Denmark. Higher than Finland
- **Companies**: 618,366 (2018)
- **Industrial companies**: 37,605 (2018)
- **Foreign tourists/year**: 19.1 million (2018)
- **Imports**: €90,178 million in imports (2018)
● Exports

€71,624 million in exports (2018)

Breaking records for eight consecutive years, the RATIO EXPORTS / GDP, is similar to Denmark or Sweden (both with higher GDP), and higher than Portugal or Finland.

● Regular exporting companies

17,239 (2018)

● Foreign companies

8,642 (2018)

● Foreign investment


The Financial Times group has recognized Catalonia as the best region in southern Europe for investment in 2018 and 2019.

● Catalan companies in 128 foreign countries:

8,129 (2019)
Southern Europe’s top startup hub

Barcelona is Southern Europe’s most dynamic startup ecosystem, being home more than 1,500 startups that mostly develop their activity in the field of Industry 4.0 technology (64%).

According to EU-Startups, 2018, Barcelona is the 5th European startup and the 1st in southern Europe. The city is the 3rd preferred hub by creators of startups (Startup Heatmap Europe, 2019).

Barcelona, among the top cities in hosting international conferences and congresses in 2018 (ICCA, 2019)

From 2012 to 2023 Barcelona is the Mobile World Capital. This initiative transformed Barcelona into the permanent global centre for mobile technologies and a global benchmark for mobile transformation. Barcelona will be home for the first time to the Integrated Systems Europe in 2021, the world’s largest AV and systems integration tradeshow. These events make Barcelona the meeting point for the world’s top decision makers in the context of startups, mobile, urban development, as well as fostering a thriving startup culture in the city.
Catalonia & Barcelona
a smart place for startups

Catalonia Trade & Investment

Generalitat de Catalunya
Government of Catalonia
STARTUP CATALONIA
http://startups.catalonia.com/

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The Government of Catalonia has created the **Barcelona & Catalonia Startup Hub** to promote startups internationally and help them grow. It aims to position the Catalan startup ecosystem worldwide, and place Catalonia among the world’s most dynamic and entrepreneurial regions to attract business, talent and investment.

[startups.catalonia.com/](startups.catalonia.com/)
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Health & Wellness
Aimentia HealthTech S.L.
Alimenthia
Meyo Tech S.L.
Nixi for Children
WIVI (by Ehealth Technical Solutions)

Fintech
BNC10 Barcelona fintech SL
PayXpert
Sokjo
TradEAsy
Typs Global SL
Intelligent Connectivity
Atomian Cognitive Architects SL
emotionsAR
Hubtype - Metis Solutions
Pervasive Technologies
Sigma Industrial Precision SL

Pre-seed Startup
Fiddeal
Filmclub
Flockdroneart
Meetoptics
Opportumeety
Plurall Network
Potmath
Usody
AIMENTIA HEALTHTECH S.L.
www.aimentia.com
Specialties – Technologies:
Artificial Intelligence, Digital Health, BigData,
Psychology, Psychiatry, Mental Health, Research.

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Aimentia HealthTech S.L.

eHealth solutions for mental health professionals, powered by Artificial Intelligence.

**Aimentia** empowers mental health professionals providing them with digital tools to improve their capacity, efficiency and providing standardization on current practices with data-driven suggestions.
ALIMENTHIA

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**Alimenthia** allows shoppers stop reading labels at grocery shopping and choose the most suitable food based on their preferences or needs. Alimenthia helps shoppers eat smarter while increasing in-store and online supermarkets sales.
MEYO TECH S.L.

www.meyotech.com / www.meyo.io

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Personalized nutrition and life style - software development

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Meyo Tech S.L.
Reimagining health and personalized lifestyle through personalized nutrition and an AI smart assistant. Combining science and technology we can learn what your weak points and problems are and recommend the best solutions, products, recipes or diets. All driven by challenges and amazing gaming strategies.
NIXI FOR CHILDREN

www.nixiforchildren.com

Specialties – Technologies:
Virtual reality, Health, UX, Child Life

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CEO - Founder

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Nixi for Children
We create personalized virtual reality experiences that empower patients by helping them overcome preoperative fear. Our VR Kit allows patients and families to prepare for surgery and other stressful procedures at home.
WIVI VISION
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WIVI improves children’s quality of life through vision playing games.

A 3D solution to assess and improve visual dysfunctions personalised per user, based on AI and Watson.
Fintech
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Specialties – Technologies:
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**Bnc10** is an alternative to your existing banking services, from Barcelona.

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www.payxpert.com

Specialties – Technologies: Payment processing-Procesamiento de Pagos, pasarela de pagos, TPV/POS, card processing, WeChat Pay, AliPay, MIR

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PAYXPERT is one of the most prominent and innovative fintechs in the payments industry. The company offers payment processing solutions and value-added services to optimize partner revenue, and currently serves more than 650 clients, including global brands such as Carolina Herrera, Clarins, Four Seasons, Savoy, Gucci or Lladró, among many others.
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**Sokjo** is the financial tool of the Z generation. It helps them acquire financial knowledge and awakens their entrepreneurial spirit. The app offers cashless payment via mobile phone and/or wristband.
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TradEAsy is an innovative platform to help retail traders improve their results. Trading automatically has never been so fast and easy to use until now. Trade simple, tradEAsy.
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**Typs** is a financial social benefit plan that employers can offer their employees to give them financial wellness.
Intelligent Connectivity
ATOMIAN

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EMOTIONSAR

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HUBTYPE - METIS SOLUTIONS

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Hubtype enables companies to go beyond chatbots to build conversational experiences that enable natural conversations with their customers at scale on channels like WhatsApp, Messenger, and web chat.
PERVASIVE TECHNOLOGIES
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Specialties – Technologies:
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MEETOPTICS
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Specialties – Technologies:
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**Potmath** is a company that develops Cognitive Stimulation software. We target students with learning difficulties or older people who may need to train executive functions, attention processes, memory or other cognitive skills.
USODY
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Circular Economy, Blockchain, Reuse and Recycling Digital Devices

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Catalonia Trade & Investment is the Catalan Government’s agency for foreign investment and business competitiveness. It promotes innovation, internationalization, trade and funding of Catalan companies and startups. It also organizes trade missions in countries chosen strategically for their business and technology cooperation opportunities. In addition, it offers specialized one-stop-shop services to international investors and corporations, attracting foreign direct investment to Barcelona and Catalonia. Headquartered in Barcelona, Catalonia Trade & Investment operates from 40 offices around the world, covering more than 100 markets.
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